

## **General Pitch Points for Marketplace Tech:** *(updated 01/19)*

Host Molly Wood helps listeners understand the business behind the technology that's rewiring our lives. From how tech is changing the nature of work to the unknowns of venture capital to the economics of outer space, you count on Marketplace Tech to tell the stories of modern life through our digital economy.

Marketplace Tech thinks differently about the tech—seen and unseen—that affects us every day. Based in the Bay Area, Molly is a pro at sussing out the stories that matter to you in an industry that's constantly changing. She filters out both the hype and the fear that permeates a lot of tech coverage to ask smart questions and get sharp answers, connecting the dots and providing context for listeners like you.

Marketplace Tech is your lively and smart tech takeaway each weekday. Host Molly Wood breaks new ideas, giving you a better basis for meaningful conversation around the topics we want to understand better, and what it really means in our daily lives.