



Share your message with a tech-savvy, tech-loving audience

Each weekday on *Marketplace Tech*, host Molly Wood talks to newsmakers, visionaries and creators about what's happening in the fast-paced world of technology and what it means in our daily lives. This four-minute program has a weekly audience of more than 1.5 million listeners.¹

DID YOU KNOW?

Sponsoring *Marketplace Tech* offers an opportunity to share your company's message with a tech-savvy audience. Compared to the general population, people who listen to public radio news stations are more likely to:

- Pay more for top-quality electronics²
- Enjoy learning about technology or electronic products²
- Spend \$500+ on software for a personal computer²
- Be fascinated by new technology²

Share your company's message next to the day's most important technology news.

1. Source: Nielsen Audio, Nationwide DMA data, Persons 12+, Fall 2018.

2. Source: MRI Doublebase, 2017.
