*Station email template – MMR fundraising  
Recommended send: between 6 and 8am local time, any weekday*

**FROM: David Brancaccio and <station name>  
SUBJ: You can learn a lot in 8 minutes.**

Preheader: A – Renew/add gift: Please continue your support of our public service

B - Become a member today

**I’m David Brancaccio, host of Marketplace Morning Report. Each weekday, I’m up and at it before the sunrise, bringing you up to speed on the news that happened overnight and the info you need to make informed decisions about money.**

The reason we do this work is simple: to make people everywhere smarter about the economy and the ways it impacts our lives. We deliver more than the headlines, telling stories that bring the news to life and break down complex issues – without ever talking down.

**Marketplace Morning Report, like everything you hear on <station name>,   
exists because of listeners like you who contribute.  
(a) Please continue your support today to keep this public service going strong.  
(b) Please support this public service and become a member today**

Marketplace Morning Report is just one part of what makes <station name> so vital and meaningful to you and your community. Think about all that you get from listening: information, insight, connection, companionship. **It’s all here at your fingertips, thanks to the dedication and partnership of those who support non-profit, independent news and information.**

Members are <station name>’s most reliable and sustainable source of funding. You count on the trustworthy, unbiased journalism you get from this station – and now, they’re counting on you.

<DONATE NOW (button to be created by station)>

From all of us at Marketplace and <station name>, thank you for your support.

With appreciation,

David Brancaccio  
Host, Marketplace Morning Report

PS. **Marketplace, along with all the other great public radio programs you hear on <station name>, are possible because of listeners who support it.** Please renew/join/make an additional gift today, and thank you.