

General Pitch Points for Marketplace Morning Report: (updated 08/19)

News happens while you sleep. *Marketplace Morning Report* gives your audience a head start on the day. As the global economy shifts and responds to change, your listeners get a well-rounded view from a trusted source.

Throughout the morning, host David Brancaccio shares the latest on markets, money, jobs and innovation, providing the context you need to make the smartest decisions.

Marketplace Morning Report is an important start to your day. In just eight-minutes, host David Brancaccio and the global team of reporters not only give you the integral headlines from the business world, but also the context and analysis that make sense of it all. It's smart reporting about the economic forces that affect our lives.

FOR STATIONS THAT AIR CAST 1/BBC

Your morning begins with global business updates, live from London, with *Marketplace Morning Report* from BBC World Service. As the world economy shifts, your listeners get the context and analysis they need, from two trusted sources.