Introducing the BBC World Service short-form video offer

Our new offer ranges from answers about life, the Earth and the universe in *Why is That?* to brilliant solutions to everyday problems in *People Fixing the World*, to a look at some of the world’s best-known dishes in *What We Eat*.

With access to over 300 videos there is something for every interest. Browse the offer here:

https://wspartners.bbc.com/article/world-service-english-video-offer

The flexible offer can be run as entire series or pick your own box sets with a theme what suits your audience.

Each month you will receive our editor’s choice bringing you the best and latest content picks.
Digital Videos

People Fixing the World
https://wspartners.bbc.com/brand/w13xttqy

DURATION
2-10 minutes approximately

AVAILABILITY: 1 per week or in batches
Can be used on: websites and social media crossposting

People Fixing the World brings you brilliant solutions to everyday problems. We find and share innovative ideas that are changing lives across the world. Find out how successful the schemes are and if they could work where you are.

Science: Why is that?
https://wspartners.bbc.com/brand/w13xttr6

DURATION
1-5 minutes

AVAILABILITY: 1 per week or in batches
Can be used on: websites and social media crossposting

Finding answers to your questions about life, the Earth and the universe to researchers hunting for answers at the frontiers of knowledge.

Health
https://wspartners.bbc.com/brand/w13xttr5

DURATION
2 minutes approximately

AVAILABILITY: as a 42 part series or in batches
Can be used on: websites

A video offer which poses and answers universal health questions.

Using the expertise of the BBC Science Unit, coupled with input from leading experts, it's an engaging and entertaining way for audiences to discover facts and information on the health issues they care about.
Digital Videos

Wellness
https://wspartners.bbc.com/brand/w13xttwz

**DURATION**
2-4 minutes

**AVAILABILITY:** 12 part series
Can be used on: websites and social media crossposting

A 12 part series takes a broad look at living well including a focus on families, women, nutrition, and mental health.

What we eat...
https://wspartners.bbc.com/brand/w13xttr4

**DURATION**
2 minutes approximately

**AVAILABILITY:** 26 part series
Can be used on: websites

A series of 26 videos taking a look at some of the world's best-known dishes - what goes into them, how they’re made and served, and their cultural, historical and social importance.

Charmed Life
https://wspartners.bbc.com/brand/w13xtvb1

**DURATION**
4-8 minutes

**AVAILABILITY:** 7 part series
Can be used on: websites and social media crossposting

The historical, social and cultural origins and meaning of well-known icons, charms and talisman from around the world.
Digital Videos

Global Citizen
https://wspartners.bbc.com/brand/w13xtv3

DURATION
1-5 minutes

AVAILABILITY: 1 per week or in batches
Can be used on: websites and social media crossposting

A collection of videos about people trying to make their lives and communities better by solving problems, taking risks and facing down stereotypes and cultural taboos. From their personal stories, we catch a glimpse of what it means to be a global citizen.

https://wspartners.bbc.com/brand/w13xtvb2

DURATION
2-3 minutes

AVAILABILITY: 5 part series or in batches
Can be used on: websites and social media crossposting

A series of animated explainers, funded by the Wellcome Trust, on the coronavirus pandemic - the race for a vaccine, the spread of Covid-19 and the latest treatments.

Outliers
https://wspartners.bbc.com/brand/w13xtv2

DURATION
2 minutes

AVAILABILITY: 14 part series
Can be used on: websites and social media crossposting

A series of short films from around the world, telling the story of people taking the initiative to improve their lives and those of others – starting trends and taking risks to express themselves.

The videos are led by compelling characters with fascinating stories.
Digital

Videos

**BBC Minute**
https://wspartners.bbc.com/brand/w13xttr1

**DURATION**  
1 minute (plus on occasion a longer version of 2–10 minutes will be available)

**AVAILABILITY:** 1 per week or in batches  
Can be used on: websites and social media crossposting

Optimised for youth music radio, the **BBC Minute** keeps your listeners connected to the world and gets them talking about the day’s most likeable and shareable stories.

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**This is Africa**
https://wspartners.bbc.com/brand/w13xtvff

**DURATION**  
1-5 minutes

**AVAILABILITY:** 1 per week or in batches  
Can be used on: websites and social media crossposting

A weekly video offer featuring interviews with big music stars, such as Mr Eazi and Tiwa Savage and showcases breakthrough talent from across the continent.

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**Being 17**
https://wspartners.bbc.com/brand/w13xtvb0

**DURATION**  
2 minutes approximately

**AVAILABILITY:** 11 part series  
Can be used on: websites and social media crossposting

First person video portraits of twelve 17-year-olds from around the world – hear their hopes, dreams, ambitions, frustrations and more.

The series is filmed on their “Saturday” – or a day when they’re relaxing with friends or family. Includes films from: Egypt, Ghana, India, Pakistan, Russia, Senegal, Serbia, Thailand, and Ukraine.