

APM REPORTS EDUCATION DOCUMENTARIES | FALL 2017

DIGITAL ADS GUIDELINES

1024x512

Hard to Read: How American Schools Fail Kids with Dyslexia



APMreports.

STATION NAME XX.X FM | DATE & TIME

TYPE YOUR AIR TIME COPY USING:
FONT: GOTHAM BOOK
(IF NOT AVAILABLE USE
HELVETICA OR ARIAL)
SIZE: 17PT
ALIGN TYPE WITH TOP HEADLINE

885x500

Hard to Read: How American Schools Fail Kids with Dyslexia



APMreports.

STATION NAME XX.X FM | DATE & TIME

TYPE YOUR AIR TIME COPY USING:
FONT: GOTHAM BOOK
(IF NOT AVAILABLE USE
HELVETICA OR ARIAL)
SIZE: 17PT
ALIGN TYPE WITH TOP HEADLINE

300x250

APMreports.PRESENTS



Hard to Read: How American Schools Fail Kids with Dyslexia

MPR NEWS 91.9 FM | DATE & TIME

TYPE YOUR AIR TIME COPY USING:
FONT: GOTHAM BOOK
(IF NOT AVAILABLE USE
HELVETICA OR ARIAL)
SIZE: 12PT
ALIGNMENT: CENTERED