The Splendid Table® has horizontal and stacked logos that can be applied independently. The center of The Splendid Table’s logo is “Splendid” in a red (PMS 1795) that alludes to the show’s origins, but with a clean, modern sans serif font. “The” and “Table” sit on either side of “Splendid” with a black serif that is warm and inviting. Below are the approved logo variations for The Splendid Table. When using The Splendid Table logo, please use only the variations provided and do not alter them.

THE SPLENDID TABLE

B&W VERSION
Should be used when design or print restrictions dictate.
Examples: print media.

THE SPLENDID TABLE

AVATAR / MONOGRAM
The Splendid Table has four versions of a monogram avatar that can be applied independently. They should be used for social media and as a design element where one is needed.
Examples: At the center of episode photo grids, website footers, etc.

Note that the red used in Splendid is PMS 1795 | HEX D22630.
For any questions about this logo, contact the Creative team at Minnesota Public Radio.