

## **THE SLOWDOWN SUGGESTED PITCH POINTS FOR ON-AIR FUNDRAISING**

Host Tracy K. Smith offers listeners like you an opportunity to take a pause during your busy day and think more deeply about the world around you. She shares the voices of poets from around the world, bringing a moment of art and contemplation to the chaotic grind.

The Slowdown demonstrates that poetry is alive and more relevant than ever, bringing opportunities to reflect on our identity, on empathy, on love and loss and our place in the universe. From day to day, she picks poems that can make you laugh, make you wonder and make you want to call a friend to share what you've heard.

Tracy K. Smith handpicks every poem you hear on The Slowdown, and she explains *why*. She guides you into each poem, sharing her personal thoughts and experiences. She gives you the kind of moments that make you to just sit and think quietly for one more minute.

### **TESTIMONIALS**

The Slowdown "has brought poetry back to me."

The Slowdown "has become one of my daily rituals, my self-care."

"It's a great way to pause and center myself in the middle of my day."

The Slowdown "has become my touchstone -- a moment of truth and beauty to calm each day's roiling storm."

"Short, sweet and powerful reminder to breathe and reflect."