

## BBC World Service Affiliation: FY20 Benefits

*Note: These are in addition to APM affiliation benefits.*

- 24/7 programs, including *Newhour*, *Topline*, monthly docs and specials.
- Breaking news coverage – on the ground, around the clock.
- Access to Partner Hub, a service designed to provide daily, curated content specifically for U.S. audiences (segments, packages, documentaries, specials, two-ways).
- Dedicated BBC Partners site and station communications.
- Digital tools and assets.
- Fundraising tools and support.
- Underwriting tools and support.
- Marketing assets and support.
- Custom promos and graphics.
- Station event opportunities with BBC presenters and producers.
- Opportunities to participate in special projects.